

# bespoke bank

## bespoke car

Traditionally, in the golden age of motoring, individuals could commission personal, one-off car designs. Today, in this world of mass production, only a unique car manufacturer with a very different approach can offer such a custom-made service. The same applies in the world of private banking. At Banque Baring Brothers Sturdza, nothing is 'off the shelf'. To us, each client is unique. We make every effort to understand their individual needs and desires, and tailor our services to their specific requirements. Such an approach requires skill and experience. This is why our clients are given the attention of senior management exclusively. Of course, such tradition is balanced by the most advanced techniques and technology, so a smooth running, responsive performance can be achieved.

**Banque Baring Brothers Sturdza – different in private banking.**



**BANQUE BARING BROTHERS  
STURDZA SA**

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E.I. Sturdza – President of the Executive Board

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The Morgan Aeromax Coupe, custom built to order.

